

# Phishing the Web

\$\$\$ *Make money fast!* \$\$\$



# Agenda

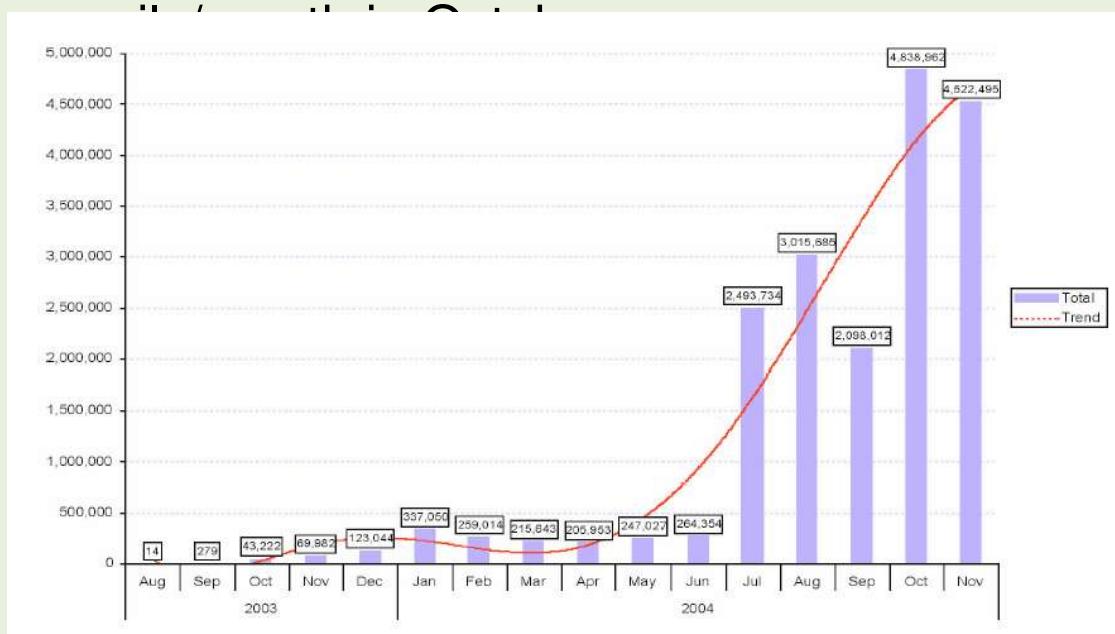
- Introduction
  - Phenomenon, development in 2004
- Method A: phishing by e-mail
  - Attack model, recent cases, detection and counter-action
- Method B: phishing by XSS
  - Attack model, Cross-Site-Scripting
- Method C: trojans
  - Attack model
- Discussion
  - Who is to blame?

# Introduction to the „Phishing“ phenomenon

- Word Origin
  - Roots of the word „phishing“ derive from „fishing“, plus the well-known prefix „ph“ like in „phreaking“
  - First mention: in AOL-context in 1996
  - Nowadays, it is mostly meant as a conjunction of the words „password“ and „fishing“
- Quotes
  - *2004: „The year the big phish was landed“* (MessageLabs)
  - *„Phishing is the new 21<sup>st</sup> century crime“* (NGSSoftware)

# Urgency of the Fight against Phishing Attacks

- Gartner-Report: 1,4 million affected clients at banks and credit card corporations, causing a 1,2 billion US\$ loss (between May 2003 and May 2004 in USA)
- MessageLabs:
  - In Q1+Q2 stable number < 300 000 phish-emails/month
  - In Q3 a boost to 2 Mio. with a maximum of > 5 Mio. phish-



# Urgency of the Fight against Phishing Attacks

- First target last year: *eBay* (presumably)
- In Germany: first spotted by banks, at the *Volksbank* (GAD) (6/2004) followed by *Postbank*, *Deutsche Bank* (7/2004) and the *Sparkassen*. Other targets were customers of *Barclays Bank*, *Citibank*, *VISA* and *PayPal*.
- Media coverage and echo was intense
  - Recently some arrests are reported  
heise.de, 16.12.2004: „*Fünf Verdächtige bei Aktion gegen Postbank-Phishing festgenommen*“  
KStA, 17.12.2004: „*Verdächtige sollen Passwörter abgefischt haben*“
  - Obviously a move to professional targets and monetary aims
  - Most likely middlemen, the people who transfer the money out of the country

# Estimated Damage

- 19% follow the link to the phishers webpage
- Up to 3% (est.) of the users who received a phishing mail did conform to the attackers' requests and handed out personal data  
(US Survey: „Phishing Attack Victims Likely Targets for Identity Theft“, Gartner May 2004)

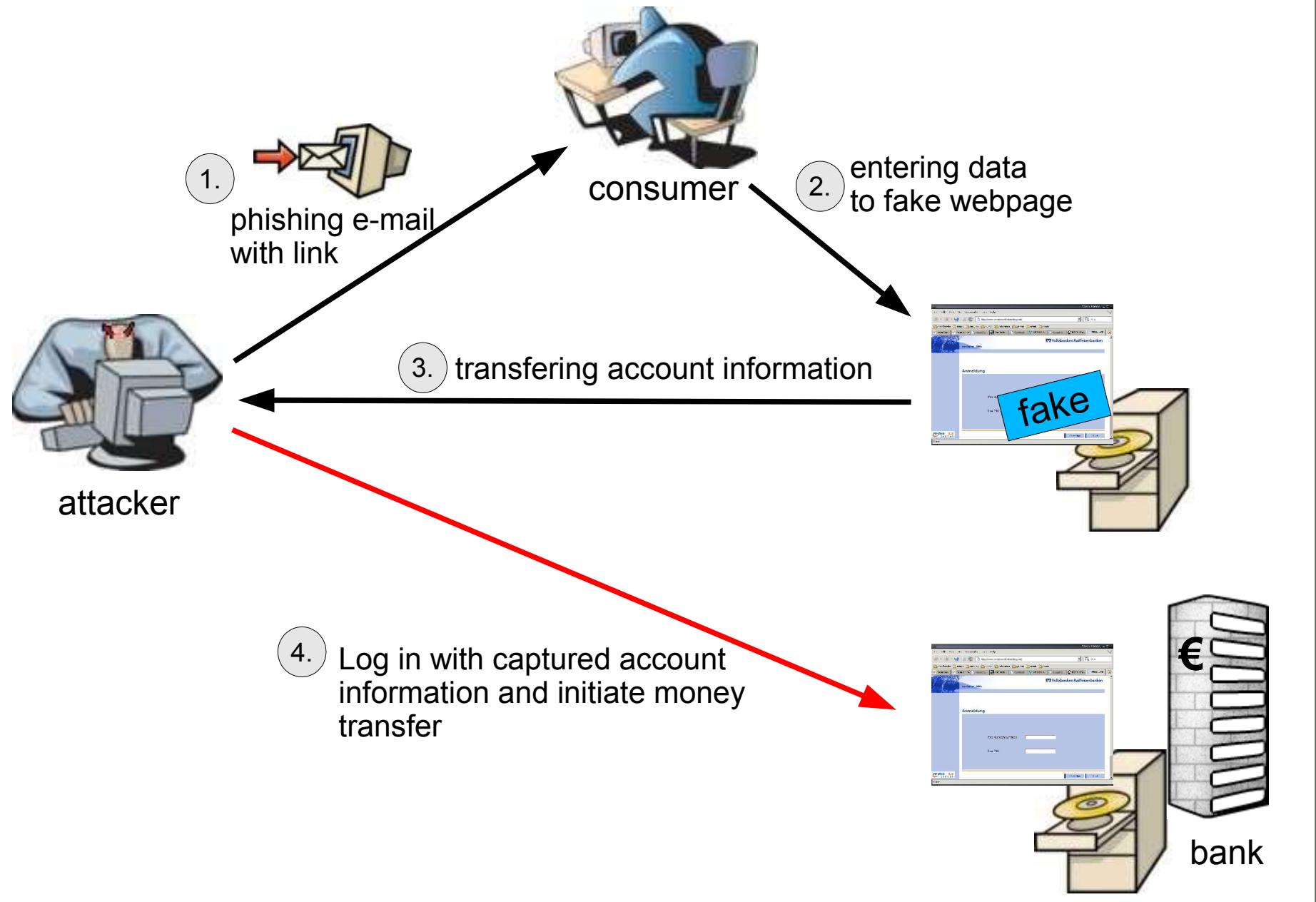
# General method and gains

- Method A: Pretending to be an authentic communication partner
  - Trick the user into disclosing secrets
  - e.g. by luring recipients on to a fake website, or by tricking them into mail replies with personal data
- Method B: Misuse of original communication counterpart
  - Cross Site Scripting (XSS) attacks against websites
  - Man-in-the-middle-Attacks
- Method C: Trojans or „Phishing by frames“
  - Intercepted communication on client side
  - Phishing by frames is not covered by this lecture

# Method A: Phishing by e-mail

- Like the famous prank calls in the 80s/90s
  - Captain Crunch, Kevin Mitnick
- Someone pretends to be an official part
  - Social engineering
  - Copied (corporate id) design, language
- Nowadays: contact via spam-mails
  - Widely spreadable among potential clients, Law of big numbers
  - Hundreds of million addresses for just a few 100 US\$
  - virus/worm-infected Windows-PCs work as spam-distributors („zombies“)

# Phishing by e-mail: Attack model



# Phase model

- Information gathering
- Contact
- Authentication
- Request
- Input offer
- Response interception
- Misuse of identity

# Phishing Mail: one **bad**, early example

- Wrong language, misspelled company-name
- Bad english
- Ugly HTML-Mail
- Intended misspellings for spam-filters
- Shown link differs from html-link

-----Original Message-----

From: POST BANK ONLINE

Date: 07/11/04 23:05:05

To:

Subject: POSTBANK-ONLINE E-MAIL Verification -

To \_ verification of your E-MAIL address click on the \_ link

<http://www.postbank.de/20d117g3wzT8MQuirkShop4ookB4R0x5ttx79nPzJ5Q717WGP4XNckfHBVz@q7u>

end submit \_ in \_ the small window \_ your POST BANK \_ A\_T\_M \_  
full Card \_ number and PIN\* that you use on \_ the Atm \_ Machine.

HTML-link to : <http://www.postbank.de/im4mewq.da.ru>

# Phishing Mail: Contact, Authentication, Request

- copy design
- use native language
- state personal problem
- demand immediate response
- Internet Explorer bug obfuscates true URL
- use redirection service
- user action required for this method of phishing

# Phishing Mail: one good example

From: www.postbank.de <securityn@postbank.de>  
Subject: Postbank Sicherheitsaktualisierung  
Date: 19. August 2004 23:38:42 MESZ  
To: [REDACTED]



Die Finanzinstitutionen der ganzen Welt und ihre Kunden haben immer dadurch gelitten, daß die Kriminellen versucht haben, das Geld auf betrügerischer Weise abzuholen. Diese Versuche können auf unterschiedliche Weise vorgenommen werden (zum Beispiel durch Fälschung der Kreditkarten, durch unerlaubte Benutzung des Telefons oder Internets).

Im Rahmen unserer Verpflichtung, allen Kunden bestmögliche Leistungen anzubieten, würden wir jeden von Ihnen bitten, einmal im Monat Ihr Konto zu überprüfen.

Um Ihr persönliches "Postbank"- Konto zu überprüfen, öffnen Sie die nachfolgend angegebene Website:

<https://www.postbank.de/>

Diese Sicherheitsmaßnahmen sind erforderlich, um Ihr Konto zu schützen. Wir bitten um Entschuldigung für mögliche Unbequemlichkeiten. Wir sind uns sicher, daß diese zusätzliche Vorsichtsmaßnahme im Endergebnis den Schutz ihrer Konten rund um die Uhr sichert.

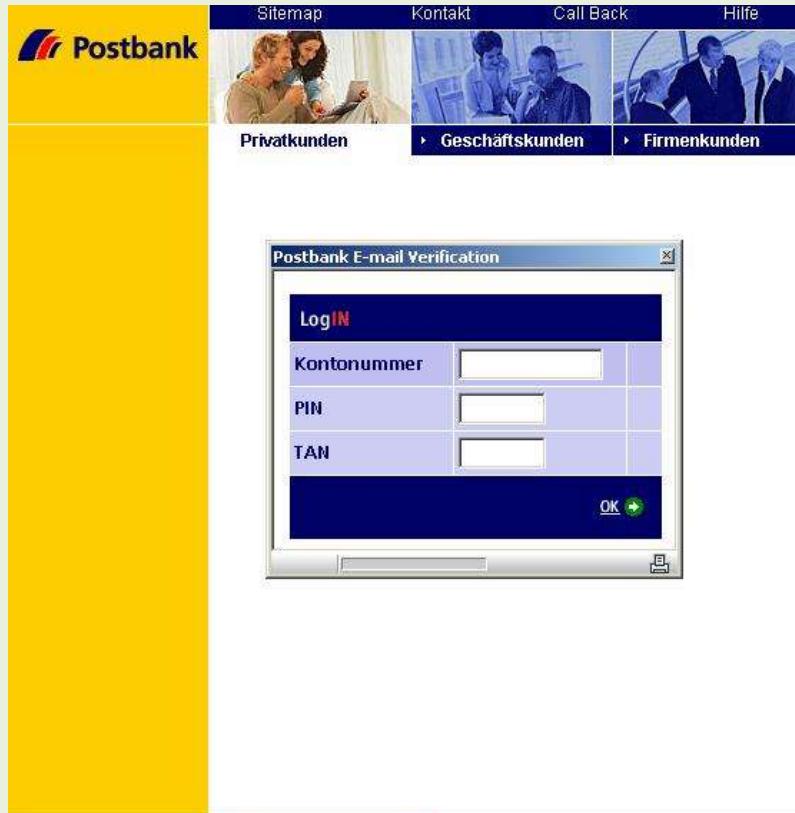
Hier sind zwei Beispiele an üblichen Betrugsarten, die über Internet begeht werden:

- Man versucht, auf registrierte Information eines Benutzers Zugriff zu bekommen, indem man E-

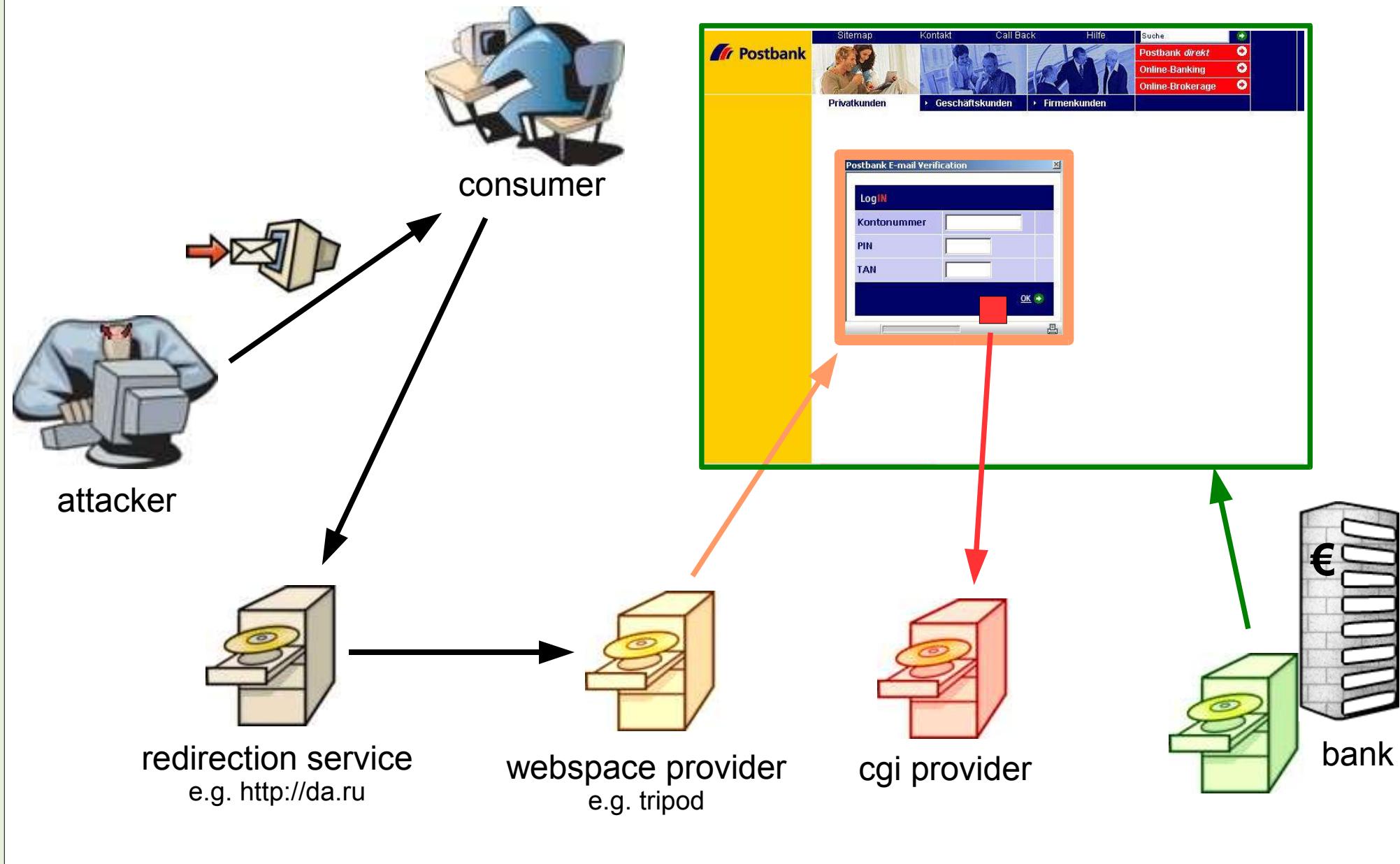
HTML-link to : <http://www.postbanks.info>

# Phishing Website: Input offer

- Some examples



# Obfuscation



# Phishing Website: Input offer

- Faked Website
  - URL obfuscation, e.g. by URL-encoding
- or: Faked Pop-Up
  - Hidden location bar
  - Use of original website to gain trust
  - SSL-Sign?

```
<HTML><HEAD>
<META HTTP-EQUIV="Refresh" CONTENT="0; URL=http://www.postbank.de/1044349363877/Postbank-Page
Seite_1044349363884.jsp;jsessionid=F81A93BE911A684DE2F74D46BB8F88A4">
<SCRIPT language=JavaScript>
    // ensure top window
    if (window != top)
    {
        top.location = window.location;
    }
</SCRIPT>
<title></title></HEAD>
<BODY bgColor=#ffffff onload="window.open('post.html', 'najeit',
'top=205,left=250,width=280,height=195,toolbar=no,location=no,scrollbars=no,resizable=no')">
</BODY></HTML>
```

immediate redirect

Popup-page

windowobject name

# How may providers detect an attack?

- Watch Spam!
- Watch incoming e-mail-replies!
  - Typically, a nonexisting e-mail-adress is used as „From:“ in the spam-mail
  - Watch the MTA and traffic
- Watch the „referers“ in Apache-logs!

# Counter-Action

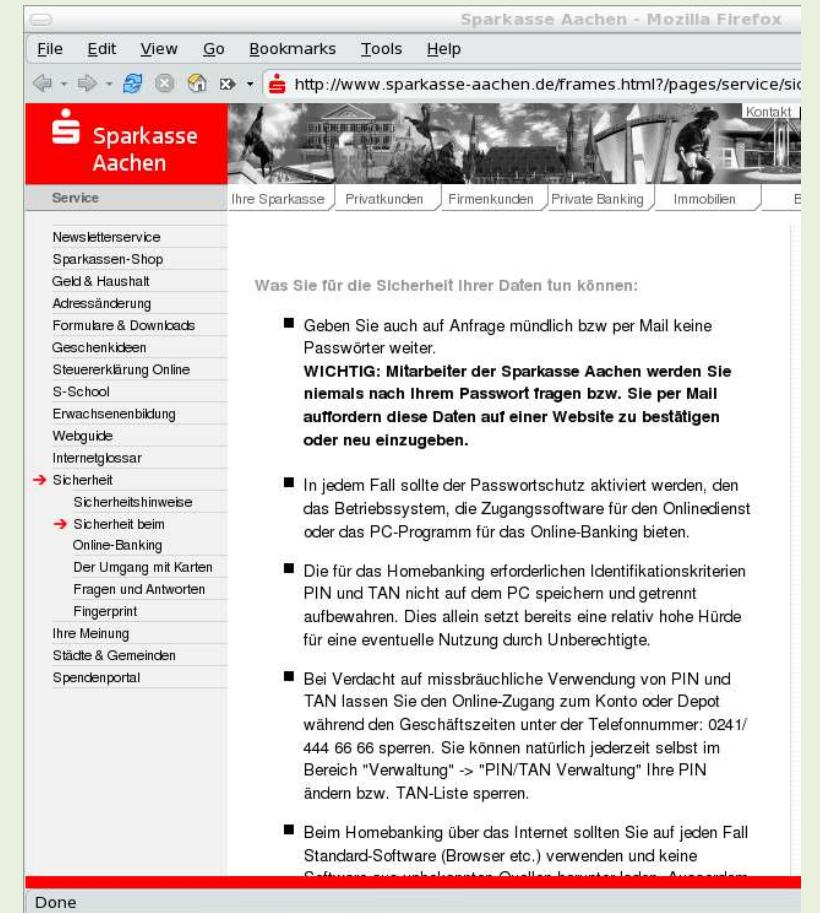
- Take over control of the Pop-up!
  - Open a browser-window with the object-name of the phishing window
  - Browser behaviour: if a window object with the same name is already open, then reuse it
  - Place warning content in reused window,  
resize window
- Send bogus data to the collecting script!
- Contact webspace- or connectivity-provider of the phisher!
  - Meanwhile, there are efficient commercial services available for this

# Method B: Phishing by XSS

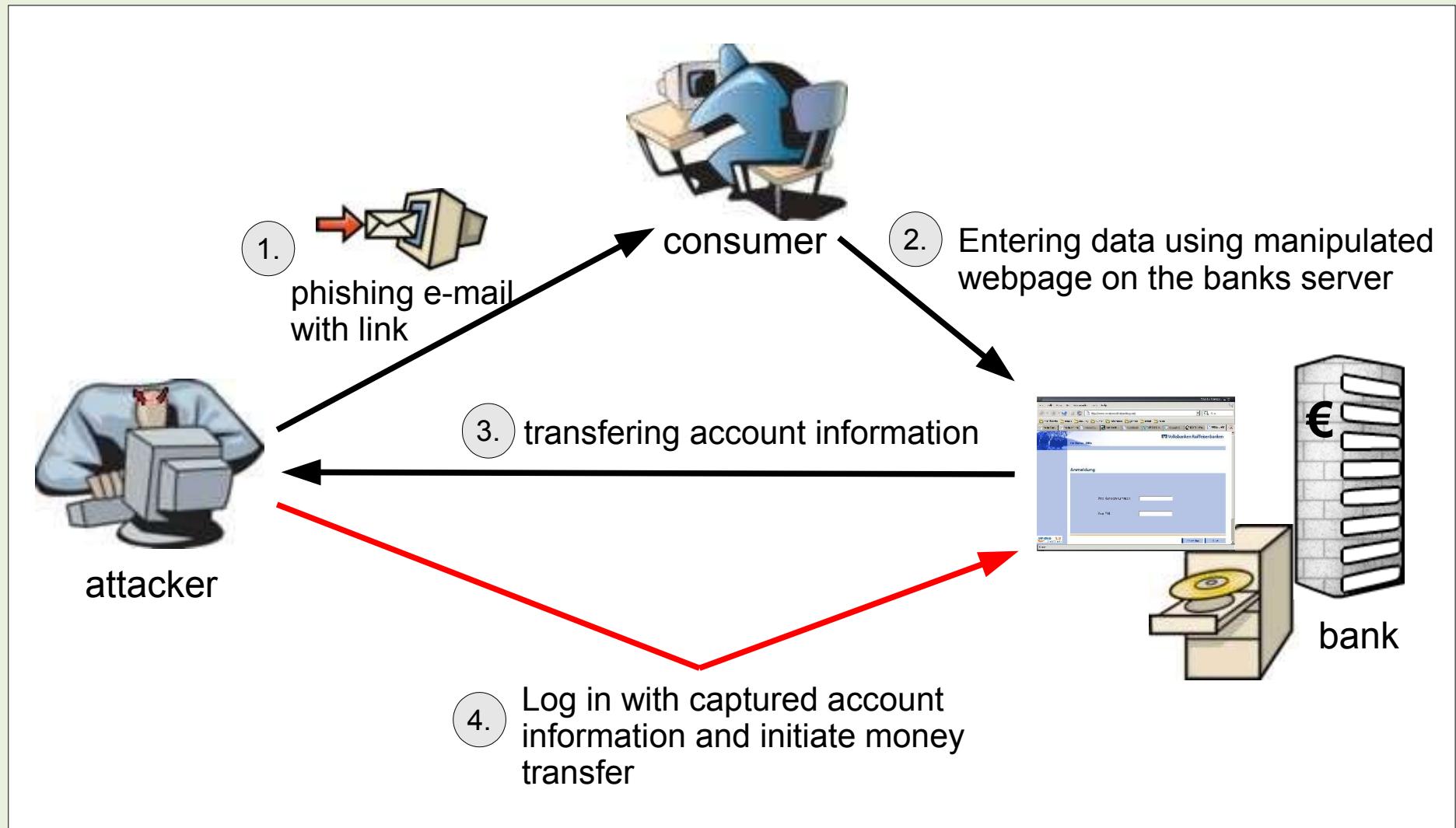
- Next Level Phishing
- Many Users are aware of the general problem
  - No response to spam
  - Importance of the SSL-key
  - Switching browsers from IE to Firefox/Mozilla or opera

=> Manipulation of an original website

- By XSS
- SSL-lock is active



# Phishing by XSS: Attack model



# Phase model

- Similar to Method A
  - Information gathering, Contact, Authentication, Request, Input offer, Response interception, Misuse of identity
- Still requires **user action** to lure him on to the manipulated site
- No need for a separate website
  - Still needs cgi-capabilities (?)
  - Usually places malicious code on controlled webserver
- Running malicious code in the users' webbrowser with the security guidelines of the original website!

# Cross Site Scripting (XSS)

- Attack method known for several years
- Placing code in webpage scripts
  - Pass a modified link to the user (searchfields)
  - If possible modify the webpage itself (guestbooks)
  - Run Javascript/VBScript at the client's side (browser)
  - Attacker receives session information

# Method C: Trojans

- Not really „Phishing“
- Similar organisation structure
  - Assumably similar circle of suspects
  - Using recruited users, whom are promised a share of the gain, for money laundry
  - Increasing number of incidents in 2004
- Hybrid of the virus- and worm-scene and the spammers („Who wrote Sobig“)
- Prominent example: **Bizex.E**

# Phase Model

- Information gathering
- Contact
- Automatic Installation
- Communication interception
- Misuse of identity
- != „Man-in-the-middle“

# Attack model

## 1. User is infected

- Drag and drop-bug in Internet Explorer
- Still unpatched by M\$

## 2. The Trojan installs itself into the registry (or autostart-folder)

## 3. One function among others: the Trojan watches HTTP- and **HTTPS**-requests for keywords

- „tan“, „pin“, „password“ or similar
- Parameters in POST- or GET-Requests

## 4. The Trojan intercepts requests, sends „Error 404“ to the user and stores the request

## 5. Trojan phones home and transmits data (e.g. by FTP)

# Discussion

- Who is to blame?
  - Negligence („Slackness“)
  - Lack of care and attention
  - The Trojan Bizex.E was not identified by anti-virus-software until Sept. 1<sup>st</sup>, 2004, though the first damage was probably already on in Mid August
- Who is going to pay?
  - Customers
  - Banks or eBay or \$company
  - Microsoft

# Thank you

## Links & Sources

- [1] APWG Antiphishing Workgroup, [www.antiphishing.org](http://www.antiphishing.org)
- [2] Messagelabs, [www.messagelabs.com](http://www.messagelabs.com)
- [3] Gartner Studie: "*Phishing Victims Likely Will Suffer Identity Theft Fraud*", May 2004, [www.gartner.com](http://www.gartner.com)
- [4] "*Ferngesteuerte Spam-Armeen, Nachgewiesen: Virenschreiber liefern Spam-Infrastruktur*" in c't 5/04, S. 18, english at  
<http://www.groklaw.net/article.php?story=20040221051056136>
- [5] Bizex.E at Sophos:  
<http://www.sophos.de/virusinfo/analyses/trojbizexe.html>

NGS Next Generation Security Software – NISR  
*The Phishing Guide*, Gunter Ollmann 9/2004  
[www.ngsconsulting.com](http://www.ngsconsulting.com)

## Contact

[peter.pant0r@hush.com](mailto:peter.pant0r@hush.com)

