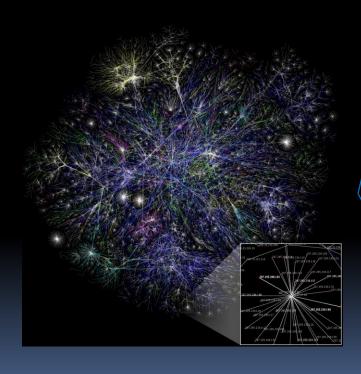


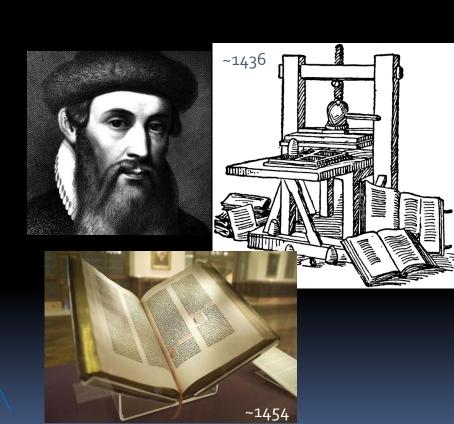
## SAVING THE INTERNET

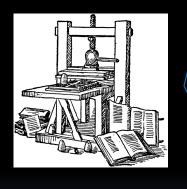
Jay Healey Atlantic Council @Jason\_Healey

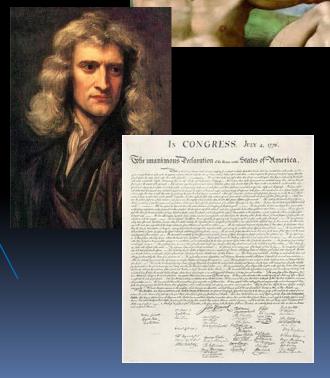




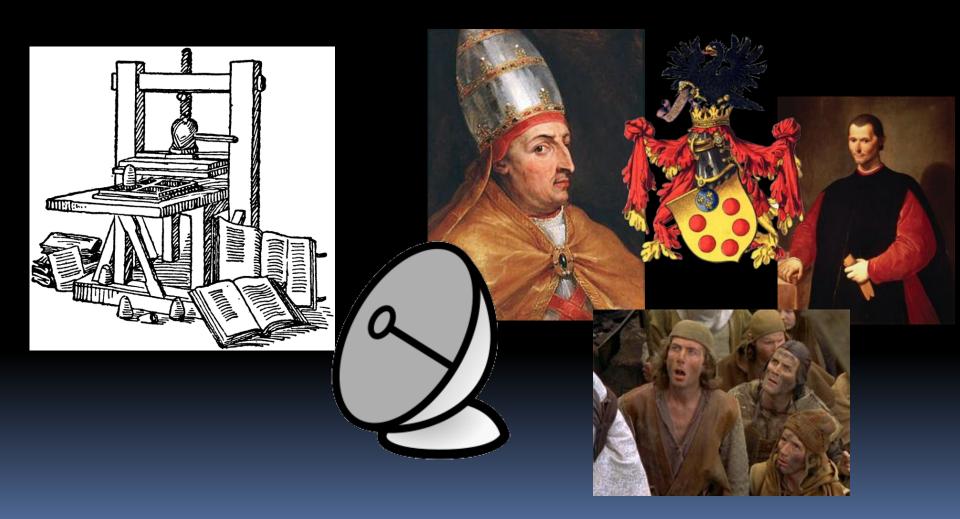








"If there is something you know, communicate it. If there is something you don't know, search for it."



## Violates Privacy? Civil Liberties?

Legal? Constitutional?



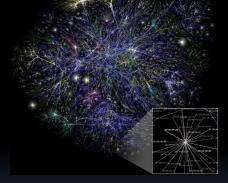


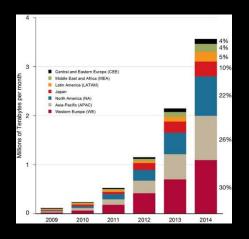


"If there is something you know, communicate it.

If there is something you don't know, search for it."







#### **Global Internet Users**

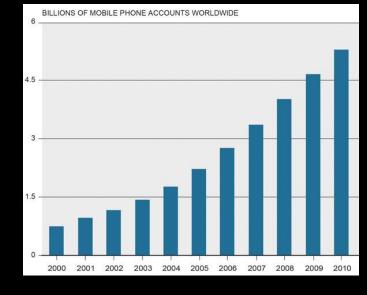
1993: 14 million

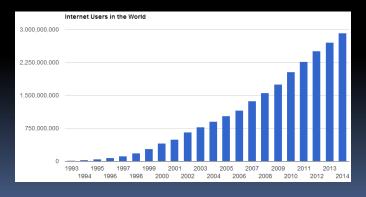
2003: 778 million

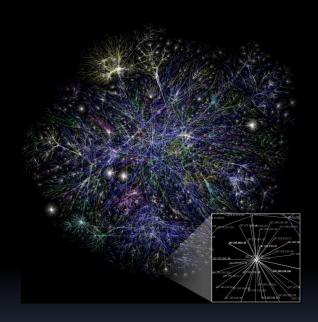
2013: 2.7 billion

2030?

2280?







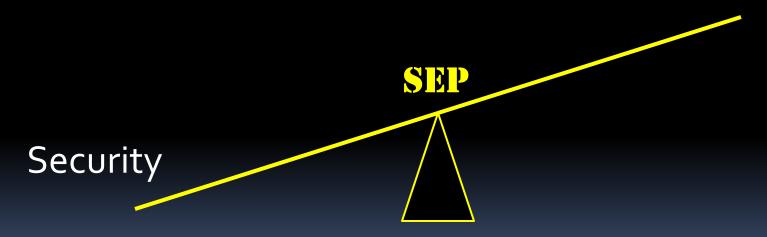
Data breaches
Cyber crime
Anonymous
Malware
Espionage
State-sponsored attacks
Stuxnet
Heartbleed
Erection of borders

...

...

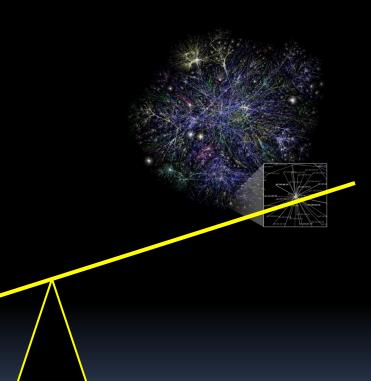
. . .

### Privacy Civil Liberties



# Future Economic and National Security

Today's National Security



Today's National Security

Future Possibilities
Until the End of
Humankind

Today's National Security

# How many future Renaissances and Enlightenments will humanity miss

if we – all of us, for any purpose – keep treating the Internet as a place for crime, warfare and espionage?

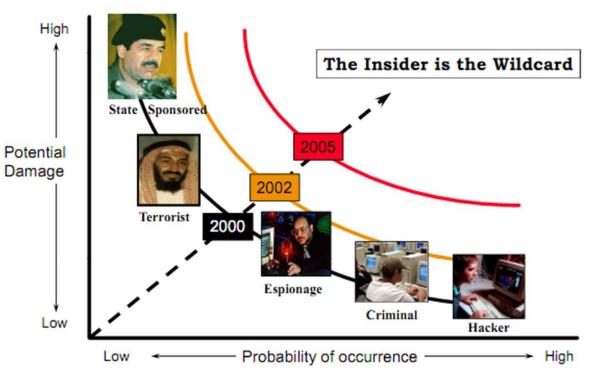


## SECURITY FROM WHAT



#### The Threat is Increasing





Source: 1997 DSB Summer Study

#### The Threat is Increasing High The Insider is the Wildcard onsored 2005 Potential Damage 2002 Terrorist 2000 Espionage Criminal Low Hacker

Probability of occurrence

High

Source: 1997 DSB Summer Study



## Why "Saving"

The DT and complexity



#### Global Shocks

Initiated or Amplified Through the Internet

"As society becomes more technologic, even the mundane comes to depend on distant digital perfection."

Dan Geer

"This increasingly tight coupling of the internet with the real economy and society means a full-scale cyber shock is far more likely to occur."

"Beyond Data Breaches: Global Interconnections of Cyber Risk"



### Bad Guys Finish First

"Few if any contemporary computer security controls have prevented a [red team] from easily accessing any information sought."



### Bad Guys Finish First

"Few if any contemporary computer security controls have prevented a [red team] from easily accessing any information sought."

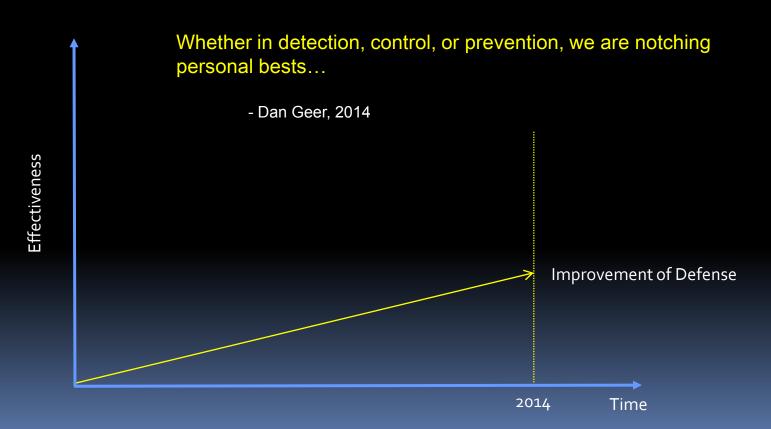


#### Doesn't Have to Stay This Way

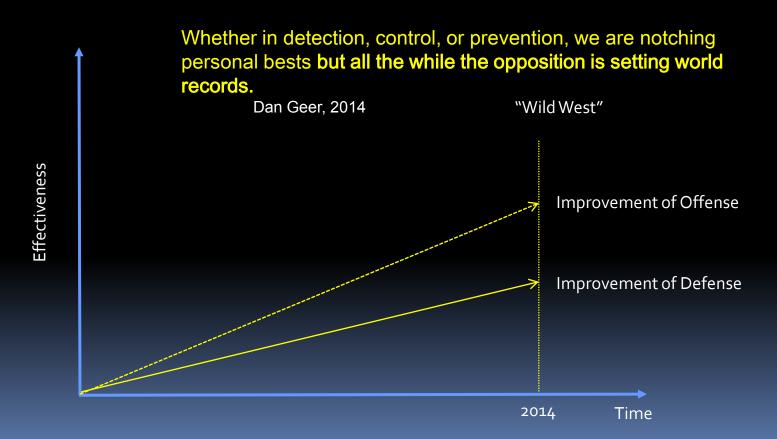




#### Great News! Security is Getting Better!

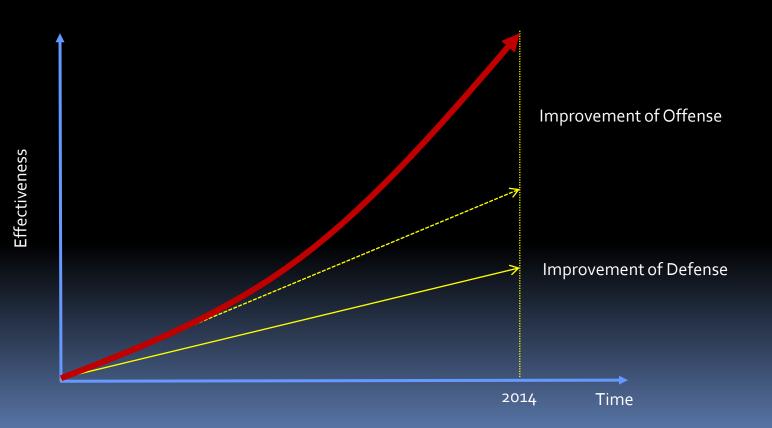


# Bad News! We're Still Losing and at a Faster Rate!





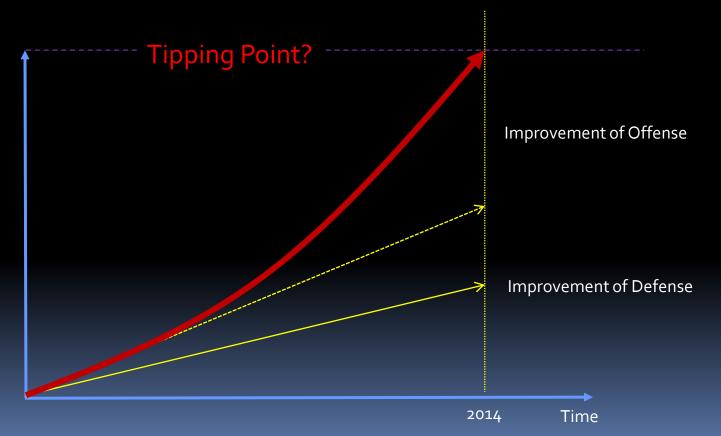
## Or Is It Exponentially Worse?





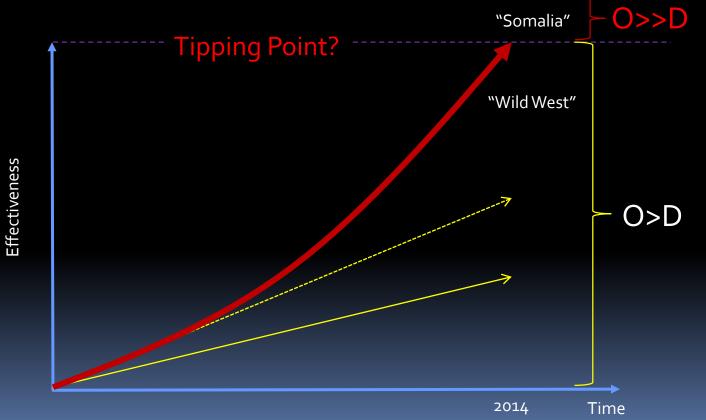
Effectiveness

#### Can This Last Forever?





#### When Will There Be More Predators Than Prey?

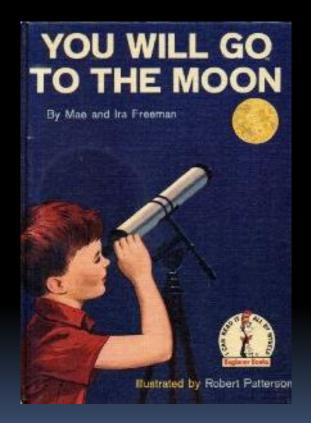




## SAVING FOR WHOM?









## SOLUTIONS

# 

D>>0



### Solutions

- How you can help
  - Believe: The DT's quote
  - Care: That you can matter
  - Join: Give your time, brains and patience
  - Measure : To be sure

Sustainable Internet

Private-SectorCentric Approach

Working at Scale

Single US Cyber & Internet Strategy

• Disruptive Defensive Technologies ... but only if they work at scale!



# Questions?

Twitter: @Jason\_Healey